

Memorandum

MIAMI-DADE
COUNTY

Date: January 14, 2013

RCA


Agenda Item No. 7(B)

To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: Adrienne Arsht Center for the Performing Arts Center of Miami-Dade County-
Monthly Status Report

Attached please find the monthly report and financials provided from the Adrienne Arsht Center for the Performing Arts of Miami-Dade County




Lisa M. Martinez
Senior Advisor

MEMORANDUM

Date: December 12, 2012

To: The Honorable Carlos Gimenez, County Mayor

From: M. John Richard 

Subject: Adrienne Arsht Center for the Performing Arts of Miami-Dade County
Monthly Status Report

Serving as Miami's new town square, on January 21, 2013, the Adrienne Arsht Center will once again host a free event for the entire Miami-Dade County community – a live simulcast of the Presidential Inauguration. When we hosted the inauguration viewing in January 2009, we had an overwhelming response from the community. More than 4,000 guests attended with our two main halls filled to capacity. Our community spoke with one unified, non-partisan voice as together we marked an important moment in history. The Arsht Center will open our doors for the second time to provide another momentous community experience in observance of the inauguration of the 44th President of the United States of America – poignantly, on Martin Luther King Day when we celebrate equal rights for all Americans.

Arts Education

The Arsht Center's Jazz Roots Education Series kicked off another great season in November with 180 high school musicians from five different high school band programs attending a private sound check with George Benson and Freddy Cole on November 2nd. In addition to the sound check, students participated in an improvisation music lab with Mr. Benson and his band. The evening included dinner, a Q&A with the artists on a career path in music entertainment and enjoying the *Tribute to Nat King Cole* performance in the Knight Concert Hall. The Jazz Roots Education Series on Friday, December 14th will welcome 185 students from six different high school programs for an evening of jazz-funk that will feature saxophonist Candy Dulfer and Maceo Parker.

On December 11th and 12th the Arsht Center's Accessing the Arts program in partnership with Miami-Dade County Public Schools (M-DCPS) and VSA Florida concluded a 10-week artists residency program with two days of student performances. From October through December 2012 the Arsht Center, VSA Florida and M-DCPS sent twelve teaching artists into twelve different K-12 Special Education and Inclusive classrooms. The Accessing the Arts program targeted students with disabilities for participation and included creative art making in the dance, theater, spoken word and music. Over 225 K-12 students will fill the Peacock Foundation Studio to showcase their new skills learned through the artists residency.

Ziff Ballet Opera House Repairs Update

The Ziff Ballet Opera House remediation from the water damage occurrence on May 20th has been completed. Expenses for the clean-up, demolition and restorations have not exceeded the allocation approved by Board of County Commissioners. The report from the forensic engineer is forthcoming. The next step is to carefully evaluate the recommendations in the report, initiate any action necessary to recover expenses and implement the appropriate additional corrective actions if needed.

Financial summary for October 2012

- There were 57 events at the Center during the month of October.
- All performances sold at 54% during the first month of the fiscal year.
- Attendance for the month was 47,616.
- Occupancy costs for the year are as budgeted.
- Operating revenues were just over \$2.2. million.

Upcoming performances

- The House Theatre of Chicago presents *The Nutcracker, A Magical New Play* in the Carnival Studio Theater until December 30th.
- Master saxophonists Maceo Parker and Candy Dulfer perform in *Jazz Roots' Super Sax* on December 14th in the Knight Concert Hall.
- The Borscht Film Festival and the Arsht Center present Borscht 8 in the Ziff Ballet Opera House on December 15th.
- Grammy Award nominee and six-time Parent's Choice Gold Award Winner Justin Roberts makes his debut at the Arsht Center on December 15th at Free Family Fest.
- Miami Mass Choir and an array of local artists will perform festive holiday favorites at *Free Gospel Sundays: A Christmas Celebration* on December 16th.
- Miami City Ballet presents *George Balanchine's The Nutcracker*TM December 20-24 in the Ziff Ballet Opera House.
- Enjoy a blend of charming Viennese favorites at *Salute to Vienna* on December 30th in the Knight Concert Hall.
- The high-flying musical *Mary Poppins* will grace the stage of the Ziff Ballet Opera House January 1st -6th.
- The Arsht Center is proud to continue bringing world-class diverse entertainment not just to the Center, but to various sites throughout Miami. The Center partnered with Pleasure Garden Entertainment to bring Miami's most exotic theatrical performance *Orchid* to the Design District until January 13th.